



# SHOPPING IN DOWNTOWN SALEM EXTENDING BEYOND 5PM

**For Immediate Release:  
November 3, 2011**

Downtown Salem is vibrant and inviting with its unique shops, trendy clothing establishments, casual dining, upscale restaurants, bars, coffee shops, galleries and a wealth of antique shops. Beginning Friday, November 11, visitors to the city will be able to explore this cornucopia of shopping and entertainment choices after five as the City of Salem and downtown merchants launch “Salem Till Nine.”

Businesses in downtown from Thompson Memorial to Chestnut Street and a block or two south, will be open every Friday through the holidays until 9 p.m. The Farmers Market also will be open providing a venue for farmers and crafters to showcase their wares after the traditional 5 p.m. closing time.

Special events have been planned, including an “Open House” on both November 11 and December 9. Merchants will provide special foods and entertainment on these nights, along with special sales and promotions. Carriage rides through downtown also will add to the ambience of evening shopping.

“We are quite excited to be jazzing up the activity in our quaint city,” says Gwenda Kellett, owner of Plantagenet Rose Interiors on College Avenue and one of the driving forces behind the idea. “We want folks to see us for what we are – a great destination with unique finds.”

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## NEWS CONFERENCE

*TO ANNOUNCE DETAILS*

**THIS FRIDAY**

**NOVEMBER 4**

**10AM**

**SALEM FARMERS MARKET**